

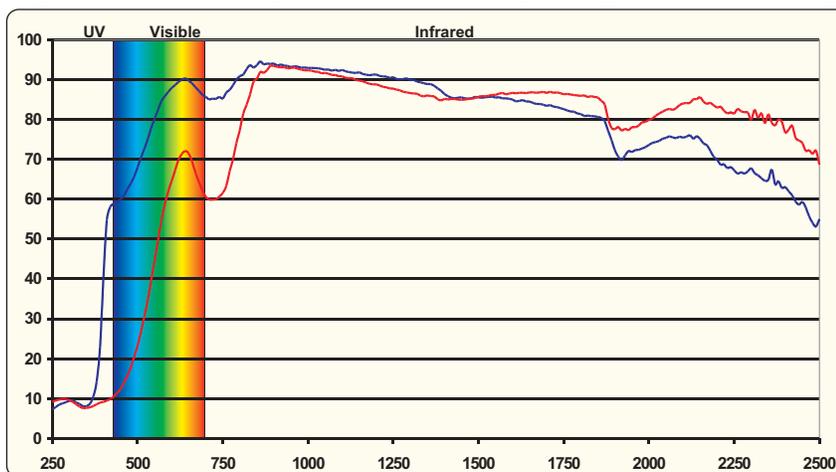
# Product Information

# 10411 Bright Golden Yellow

**CI Pigment Brown 24**  
**Chrome Antimony Titanium Buff Rutile**  
**CPMA #11-17-6 CI #77310 CAS# 68186-90-3\***

**10411** is a clean green shade Chrome Antimony Titanate Yellow pigment. It has excellent chemical resistance, outdoor durability, lightfastness, heat stability and is non-bleeding and non-migratory. 10411 possesses **Very High Solar Reflectivity**. Suggested applications include RPVC, Polyolefins, Engineering Resins, Paints and Coatings including General Industrial, Coil and Extrusion coatings.

### Spectral Curves (Red = Masstone) ---- (Blue = 1:4 Tint)



**Total Solar Reflectance of Masstone = Approximately 62%**



Masstone



1:4 Tint

### Physical Properties

Specific Gravity (g/cc)	4.35 (± 0.05)	Helium Pycnometer
Solid Weight (lbs/gal)	36.2 (± 0.50)	Calculated from Specific Gravity
Bulking Value (gal/lb)	2.76 X 10 <sup>-2</sup> (± 5 X 10 <sup>-4</sup> )	Calculated from Solid Weight
Oil Absorption (lbs/100lbs)	24.0 (± 25%)	ASTM D 281
Mean Particle Size (um)	0.70 (± 15%)	Horiba Particle Size Analyzer
pH	7.0	ASTM D1208 / ASTM E70
Residue (325 mesh)	Trace (<0.10% by Wt)	ASTM D185